



Value-Based Improvement

Delivering Better Care at Lower Cost



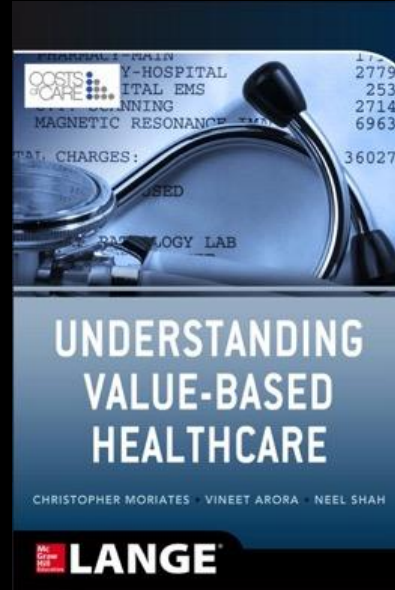
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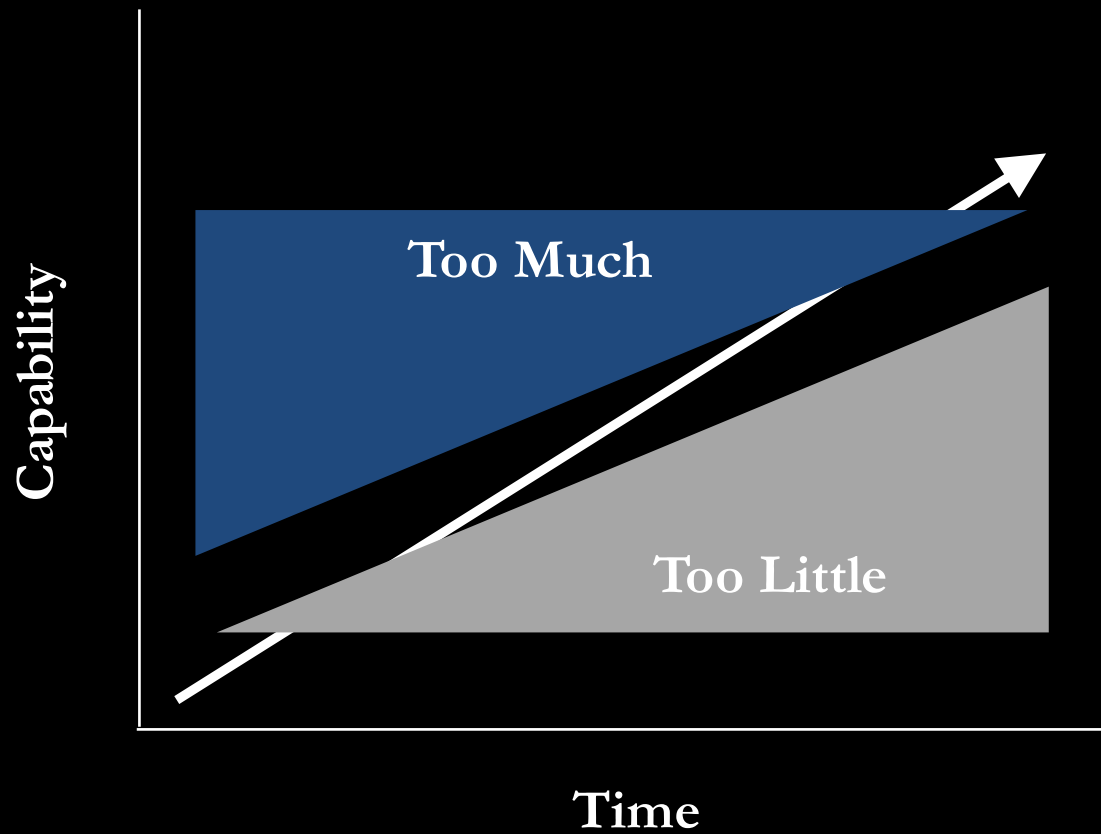


Beth Israel Deaconess
Medical Center

Disclosures

1. Grants: Robert Wood Johnson Foundation, Rx Foundation, Harvard Risk Management Foundation, ABIM Foundation
2. Advisory: Healthcare Financial Management Association, National Partnership for Women and Families, Square Roots
3. Royalties: McGraw-Hill





Plan

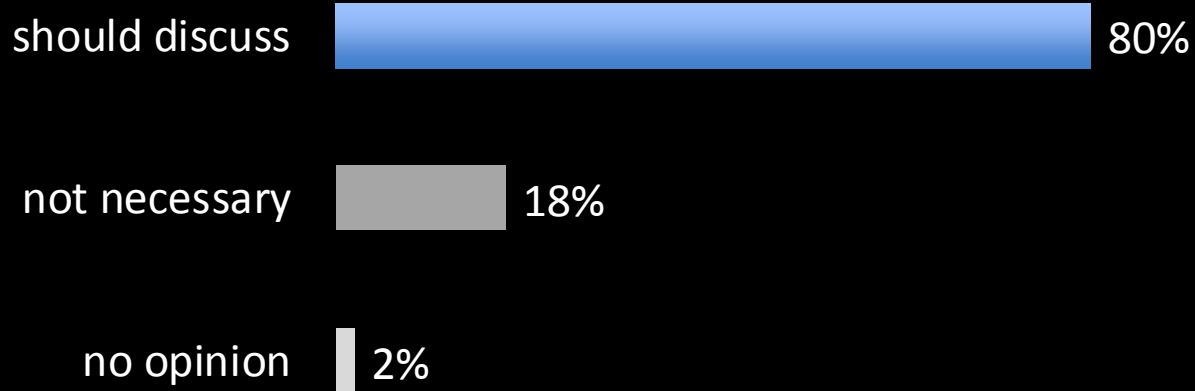
Provider

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Service



Do you think your doctor should discuss the cost of recommended medical treatment with you ahead of time?





NON-INVASIVE CARDIO	3689.00
EEG/EMG	1259.00
RADIOLOGY-GENERAL	340.00
PHARMACY-MAIN	1795.35
EMERGENCY-HOSPITAL	2779.00
PRE HOSPITAL EMS	253.00
C.T. SCANNING	2714.00
MAGNETIC RESONANCE IMAGING	6963.00

TOTAL CHARGES: 36027.35

USED

RADIOLOGY LAB





Key Elements for Successful High-Value Care Campaign

- ✓ Champions on the ground
- ✓ Data, data, data

PLUS an implementation strategy that includes:

Culture change

Oversight

Systems Change

Training

- With your neighbor, you'll have 20 minutes to:
 - Pick an area in need of high-value improvement
 - Use “COST” Framework to develop your “pitch”
 - Select a “pitch” person
 - Ok to be creative!
- Present your ideas
 - 3 minute pitch per group

Intervention		Description	Example
C	Culture	Valuing appropriate resource use at the individual and team level	Hospital-wide campaign led by peer-champions to reduce lab tests overuse
O	Oversight	Requiring accountability for decision-making at both a peer and organizational level	Requiring attending to review labs residents order to reduce overuse
S	Systems Change	Creating systems to support appropriate care using institutional policy, decision-support tools, and clinical guidelines	EHR displays cost of lab tests next to order for specific tests
T	Training	Providing knowledge & skills clinicians need to make cost-conscious decisions	Lecture or workshop on ordering of lab tests



COSTS
of CARE



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